



De's Dazzles – "Most common comment"

One of the most common comments I hear "I didn't know ____ was happening at the opera house!" Which leads to a conversation, where do you go to find out information or news? Well....and that well is very deep! So where can you find out what is going on at the Corning Opera House? For every live event, you can find information at these locations:

- **Website.** www.corningoperahouse.com is updated at a minimum of every week. This has the most complete information about concerts, rentals, tours, ticket prices, FAQ and more.
- **Social Media.** Snippets of information, pictures, and videos can be found on Facebook and Instagram. Plus, Facebook has an event page with our events & ticket links all listed.
- **Print.** We are still old-fashioned and put flyers in many businesses in Corning and area communities. Once or twice a year we mail a brochure of upcoming events.
- **Newspapers.** Yes, they still print newspapers, and we have press releases and ads in at least the Adams County Free Press, Creston News Advertiser, and Red Oak Express. Occasionally, we branch out to others.
- **Radio.** Depending on the show, you can hear about us on Red Oak KCSI, Shenandoah KMA or Atlantic KJAN.
- **Chamber.** Our information is shared through the Adams Community, Creston and Red Oak Chamber of Commerce newsletters.
- **Other.** *Google business page* is updated with hours and concert information and pictures. *Travellowa.com* is a great resource for the opera house and the local area. People find us on *Trip Advisor*. *BandsInTown* and *WhoFish* have concert or event information. *Word of mouth* from tourists, patrons, businesses, speaking at organizations, and so much more!

So where do you find out your information and where should we advertise or inform people of what's going on?

Sincerely,
De Heaton, Executive Director
10/31/24